



DM 12-121

Corporate  
361 Park Road  
W. Hartford, CT 06119  
Phone: 860.4ENERGY  
Fax: 860.233.1576  
[www.ArbenaEnergy.com](http://www.ArbenaEnergy.com)



April 3, 2012

To Whom It May Concern:

Arbena Energy, LLC, DBA Advantage Energy, was conceived in December 2009 and founded on March 2<sup>nd</sup>, 2010. We based our company philosophy on the idea that every client, not just large users of electricity and gas, needs representation in the energy space. Our goal is to educate those making the purchasing decisions so that they are capable of making the choices that suit their unique needs. We take the time to explain to all of our clients that they have the choice to buy their Electricity and Natural Gas from any one of a number of suppliers. By staying current with the market trends, we can offer an informed opinion about the importance of timing in the purchasing process to help reduce risk.

Arbena Energy is an Energy Procurement firm. We have a large network of supplier relationships and we are able to shop all types of demand profiles to provide competitive pricing to any size client. We provide our customers with choices in the marketplace to help make the procurement process efficient and effective. We work to save our clients money as well as time. Our risk mitigation strategies help to provide price certainty for our clients whose risk tolerance is low, and we show our aggressive clients how they can hedge their usage to try to maximize fluctuations in the marketplace.

We are currently licensed aggregators for electricity and natural gas in Connecticut and a licensed aggregator for electricity in New Hampshire. This gives us a competitive edge and allows us to serve our clients with locations in multiple states.

Arbena Energy works to provide effective representation to the small and medium size users in the energy space. We want our business to be built one client at a time and we work to keep our focus on our customers.

Sincerely,

Rick Bush  
President  
Arbena Energy

DISTRIBUTED



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## **Puc 3006.02 Form for Initial Registration of Aggregators**

The registration application required by Puc 3003.04(a) and Puc 3003.05(b) shall include the following:

(1) The legal name of the applicant as well as any trade name(s) under which it intends to operate in this state;

**Arbena Energy, LLC**  
**DBA: Advantage Energy**

(2) The applicant's business address, telephone number, e-mail address and website address, as applicable;

**Corporate**  
**361 Park Road**  
**W. Hartford, CT 06119**  
**Phone: 860.4ENERGY**  
**Fax: 860.233.1576**  
[frontdesk@arbenaenergy.com](mailto:frontdesk@arbenaenergy.com)  
[www.arbenaenergy.com](http://www.arbenaenergy.com)  
[www.advantageenergy.com](http://www.advantageenergy.com)

**NH Regional**  
**17 Haynes Road**  
**Deerfield, NH 03037**  
**Phone: 617-674-4943**  
**Fax: 866-920-9019**

(3) The name(s), title(s), business address(es), telephone number(s), and e-mail address(es) of the applicant if an individual or of the applicant's principal(s) if anything other than an individual;

**Rick Bush, President**  
**361 Park Road**  
**W. Hartford, CT 06119**  
**Phone: 860.4ENERGY**  
**Fax: 860.233.1576**  
[rick@arbenaenergy.com](mailto:rick@arbenaenergy.com)

(4) The telephone number of the customer service department or the name, title, telephone number and e-mail address of the customer service contact person of the applicant, including toll free telephone numbers if available;

**Phone: 860.4ENERGY**  
**Fax: 860.233.1576**  
[frontdesk@arbenaenergy.com](mailto:frontdesk@arbenaenergy.com)

(5) A copy of the applicant's authorization to do business in New Hampshire from the secretary of state, if anything other than an individual;

**See Attached**

(6) A list of CNGSs in New Hampshire through which the applicant intends to provide service;

**Glacial Natural Gas, Inc.**  
**Global Montello Group Corp.**  
**Hess Corporation**  
**Metromedia Energy, Inc.**  
**Santa Buckley Energy, Inc.**  
**Shell Energy North America (US), L.P.**  
**South Jersey Energy Company**  
**Sprague Energy Solutions Inc.**

(7) A statement that the applicant is not representing any supplier interest, or a listing of any supplier interest(s) the applicant intends to represent;

**Arbena Energy has NOT enrolled Natural Gas customers, or arranged to sell to or contract with any Natural Gas customers, or solicited specific customers for such purposes here in New Hampshire.**

(8) Payment of the required filing fee;

**Included is a check for \$250 for the required Filing Fee**

(9) The signature of the applicant or its representative.



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**Rick Bush**  
**President, Arbena Energy**

# State of New Hampshire

Filed  
Date Filed: 03/19/2012  
Business ID: 667726  
William M. Gardner  
Secretary of State

Filing fee: \$50.00  
Use black print or type.

Form TN-1  
RSA 349

## APPLICATION FOR REGISTRATION OF TRADE NAME

### (PLEASE TYPE OR PRINT CLEARLY)

1. BUSINESS NAME:

Advantage Energy

(Name cannot include "INC." or other corporate designation)

2. BUSINESS ADDRESS:

17 Haynes Road, Deerfield, NH 03037

No. & Street

City / town

State

Zip

MAILING ADDRESS (if different from Business Address)

PO Box 270212 West Hartford, CT 06127

No. & Street (and/or PO Box #, Rural Route Box #, etc.)

City / town

State

Zip

3. BRIEF DESCRIPTION OF KIND OF BUSINESS TO BE CARRIED ON:

Energy Aggregator

4. DATE BUSINESS ORGANIZED:

1/1/2012

(month / day / year)

5. APPLICANT'S NAME, ADDRESS & SIGNATURE. IF APPLICANT IS A CORPORATION OR OTHER ENTITY, LIST CORPORATION'S OR ENTITY'S EXACT NAME & INCLUDE TITLE OF PERSON SIGNING.

A. Arbena Energy, LLC

TYPE OR PRINT NAME

361 Park Road

NO. STREET

Signature

West Hartford, CT 06119

TOWN/CITY

STATE

ZIP

B. Christine Britos

TYPE OR PRINT NAME

17 Haynes Rd.

NO. STREET

Signature

Deerfield, NH 03037

TOWN/CITY

STATE

ZIP

C. Hugo Britos

TYPE OR PRINT NAME

17 Haynes Rd.

NO. STREET

Signature

Deerfield, NH 03037

TOWN/CITY

STATE

ZIP

D.

TYPE OR PRINT NAME

NO. STREET

Signature

STATE

ZIP

State of New Hampshire  
Form TN 1 - Application for Registration of Trade Name 1 Page(s)



T1207945066

DISCLAIMER: All do  
public inspection in eit

ds and will be available for

Mail fee and DATED A  
Corporate Division, Department of State, 107 North Main  
Street, Concord, NH 03301-4989.

State of New Hampshire  
Department of State

CERTIFICATE OF REGISTERED TRADE NAME

OF

Advantage Energy

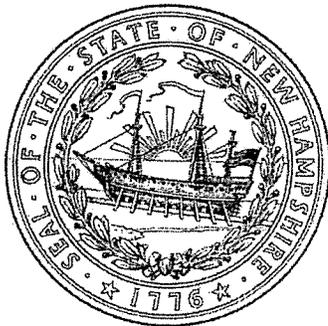
This is to certify that Arbena Energy LLC registered in this office as doing business under the Trade Name Advantage Energy, at 17 Haynes Road Deerfield, NH 03037 on March 19, 2012.

The nature of business is Energy Aggregator.

Expiration Date: March 19, 2017

Business ID#: 667726

IN TESTIMONY WHEREOF, I hereto  
set my hand and cause to be affixed  
the Seal of the State of New Hampshire,  
this 19th day of March, 2012 A.D.



*William M. Gardner*

William M. Gardner  
Secretary of State



# State of New Hampshire 2012 ANNUAL REPORT

The following information shall be given as of January 1  
preceeding the due date Pursuant to RSA 304-C:80.  
**REPORT DUE BY April 1, 2012**  
ANNUAL REPORTS RECEIVED AFTER THE DUE DATE  
WILL BE ASSESSED A LATE FEE.

Filed  
Date Filed: 03/20/2012  
Business ID: 648365  
William M. Gardner  
Secretary of State

ARBENA ENERGY LLC  
PO BOX 270212  
WEST HARTFORD, CT 06119

ADDRESS OF PRINCIPAL OFFICE:  
361 PARK ROAD  
WEST HARTFORD, CT 06119  
REGISTERED AGENT AND OFFICE:  
0 NEW ENGLAND AGENTS, INC.  
91A N STATE STREET  
CONCORD, NH 03301

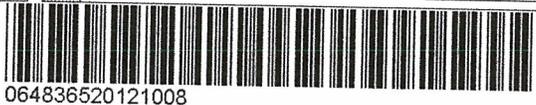
ENTITY TYPE: LLC  
BUSINESS ID: 648365  
STATE OF DOMICILE: CONNECTICUT  
THE MARKETING AND SALE OF ENERGY PRODUCTS AND SERVICES,  
INCLUDING, BUT NOT LIMITED TO, ELECTRICITY AND NATURAL

2 If changing the mailing or principal office address, please check the appropriate box and fill in the necessary information.  
 The new mailing address \_\_\_\_\_  
 The new principal office address \_\_\_\_\_  
PO Box is acceptable.

3 **MANAGERS** NAME AND BUSINESS ADDRESS (P.O. BOX ACCEPTABLE). **A**  
LIST AT LEAST ONE MANAGER BELOW OR MEMBER ON RIGHT  
NAME .....  
STREET .....  
CITY/STATE/ZIP .....  
**MEMBERS** NAME AND BUSINESS ADDRESS (P.O. BOX ACCEPTABLE). **B**  
MUST LIST AT LEAST ONE MEMBER BELOW IF NO MANAGERS  
MEMB. **Rick Bush**  
STREET **361 Park Road**  
CITY/STATE/ZIP **West Hartford CT 06119**  
NAME .....  
STREET .....  
CITY/STATE/ZIP .....  
NAME .....  
STREET .....  
CITY/STATE/ZIP .....  
NAME .....  
STREET .....  
CITY/STATE/ZIP .....  
NAMES AND ADDRESSES OF ADDITIONAL MANAGERS/MEMBERS ARE ATTACHED

4 To be signed by the manager, if no manager, must be signed by a member.  
I, the undersigned, do hereby certify that the statements on this report are true to the best of my information, knowledge and belief.  
Sign here: Rick Bush   
Please print name and title of signer: Rick Bush / MEMBER  
NAME TITLE

FEE DUE: \$100.00 E-MAIL ADDRESS (OPTIONAL): \_\_\_\_\_



064836520121008  
WHEN THIS FORM IS ACCEPTED BY THE SECRETARY OF STATE, BY LAW IT WILL BECOME A  
PUBLIC DOCUMENT AND ALL INFORMATION PROVIDED IS SUBJECT TO PUBLIC DISCLOSURE  
REQUIRED INFORMATION MUST BE COMPLETE OR THE REGISTRATION REPORT WILL BE REJECTED  
MAKE CHECK PAYABLE TO SECRETARY OF STATE  
RETURN COMPLETED REPORT AND PAYMENT TO:  
New Hampshire Department of State, Annual Reports, P.O. Box 9529, Manchester, NH 03108-9529